Country of Origin Film Financing:
A Multi-Country Analysis

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Abstract

This paper presents an empirical assessment of factors that influence a country’s choice to participate in international film co-financing. Using a unique and extensive multi-country, multi-year dataset from the UNESCO Institute for Statistics, we find that countries whose top co-financing partners share linguistic and geographic proximity are more likely to participate in international co-financing opportunities. In addition, we find that the quality of a country’s existing movie exhibition infrastructure, as well as demographic factors, such as the share of a country’s population living in rural areas, significantly impact co-production choice.

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